

Piawai Papan Tanda

Universiti Malaya

PAPAN TANDA BILIK / RUANG
-tinggi 1.8 meter dari lantai

Ilustrasi



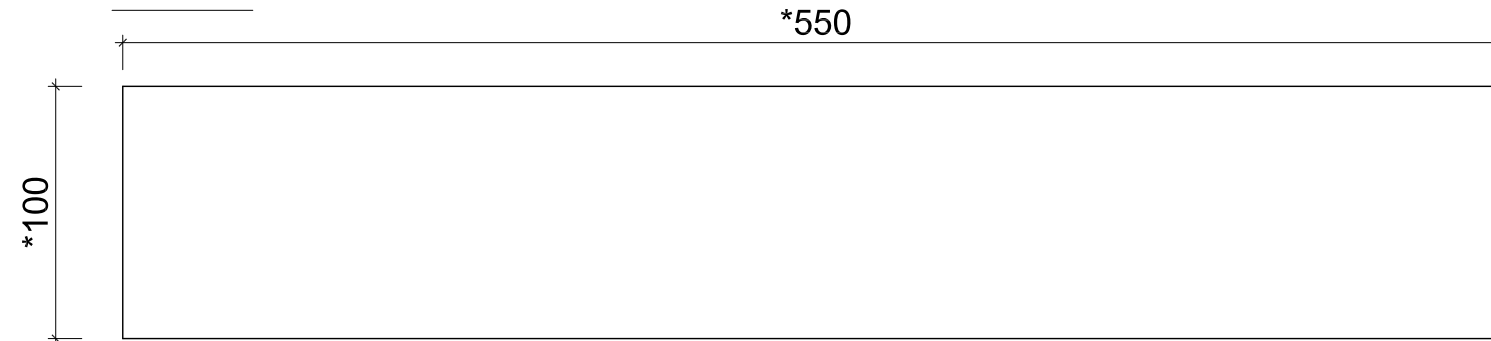
Rujukan / Contoh



Pelan

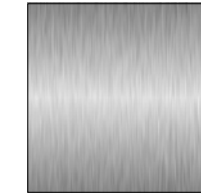
Skala 1 : 3

BASE

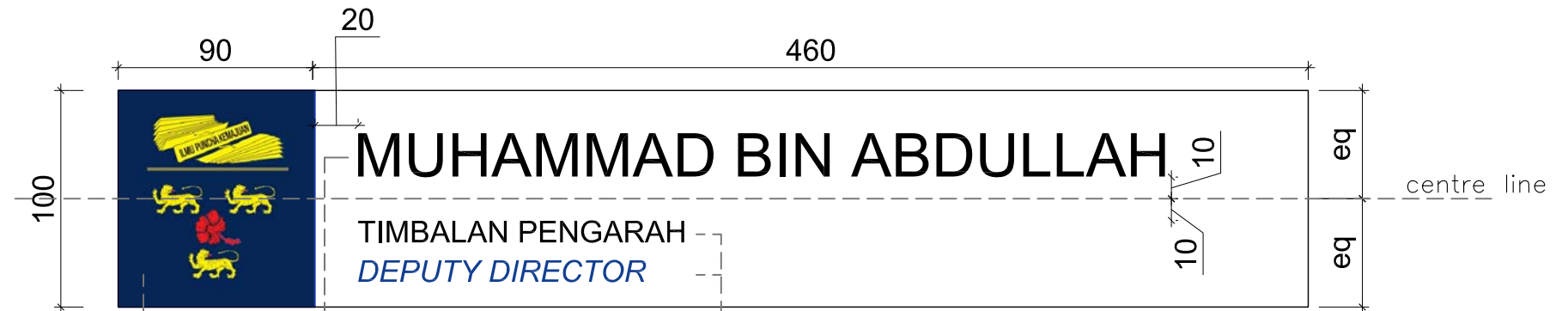


SIGNAGE'S PLATE

- 2–5mm thk. aluminum/steel plate with brushed finish as per picture
- * Size are for reference only. Might be differs for different space/use.



CONTENT (STICKER)



NAME

- All capital letters
- Min. 20mm height Arial font in black color
- Positioned 20mm away from the UM's logo and 10mm up from the plate's centre line

DESIGNATION (one in Malay, one in English)

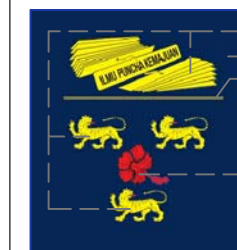
- All capital letters
- Min. 10mm height Arial font in black color for Malay
- Min. 10mm height italic Arial font in blue color (same blue as logo) for English
- Positioned 20mm away from the UM's logo and 10mm below from the plate's centre line

UM's LOGO

- Squared logo modified from original UM's badge type logo (colors remain)
- Positioned on the very left side of the plate
- Sized at least 1/3 of the plate's length

** Font/logo sizes to be change accordingly with the size of the plate

COLOR CODE (CMYK)



- YELLOW — CMYK 0,4,98,0
- BLUE — CMYK 81,49,0,39
- BROWN — CMYK 0,12,67,44
- RED — CMYK 0,85,81,21